

# Freedom to make 'em merry



## Join our 11<sup>th</sup> annual Cherish the Children campaign!

'Tis the season once again: From “wish lists” of names, ages and gift ideas provided by the Springfield, Holyoke and Greenfield Area Offices of the Massachusetts Department of Children and Families (DCF), we’ve created personalized gift tags for **700** local children in need.

From **Nov. 23 through Dec. 22**, we invite employees and members to:

1. **Choose** a tag from one of our holiday trees (located in each branch).
2. **Purchase** the requested item.
3. **Bring** it to the branch (unwrapped and with tag attached).
4. **Place** it under the tree—and make a holiday wish come true!

Monetary donations are also welcome, as Freedom’s own “elves” will be rounding out the effort with a shopping spree at local partnering stores!

**Every child deserves a special holiday delivery.  
Together, we can help make it happen.**



Freedom is yours.  
[freedom.coop](http://freedom.coop) 